

Target—Track—Monitor—Alert

The Deep Web Monitor is a user-driven solution that allows you to set up your own monitoring harvests through a simple-to-use Web interface. If your research requires constant attention, the Deep Web Monitor will harvest content from sources YOU target. You'll always be assured of updates to the latest information from **websites, message boards, blogs, tweets, reports, and news feeds** from wherever it is on the Web.

Deep Web Monitor will run your profiles on an automated schedule to make sure you have constant access to new information for **deep intelligence, competitive analysis, intellectual property, reputation management, company activities, people profiles, organizational intrigue** and the latest trends.



Set up your own Web monitoring through a simple user interface.

Target Organizations or Companies — Stay on top of any company, organization, or group — what they're doing, what they're saying and what's being said about them. Know the biases of all the players by deploying additional analytics to detect their sentiments, relationships, and associations.

Target Products, Technologies or Competitive Analysis — Using product names, models or other unique characteristics to scrutinize their trend-lines, market share, enhancements, R&D and pitfalls. Additional analytics are available to help identify the sentiments or relationships of the relevant sources.

Target Intellectual Property Research — The Monitor can be a sentinel for monitoring the competition, product and technology updates, patent applications, invalidity reports, prior art, inventors, news, blogs, third party threats, trade rags, and more.

KEY BENEFITS

- Set-it-and-forget-it scheduling
- Harvest from specific sites of interest
- Focus on mission-critical business topics
- View content trends over time
- Filter only new or modified content
- Display statistical tracking reports for changes over time