



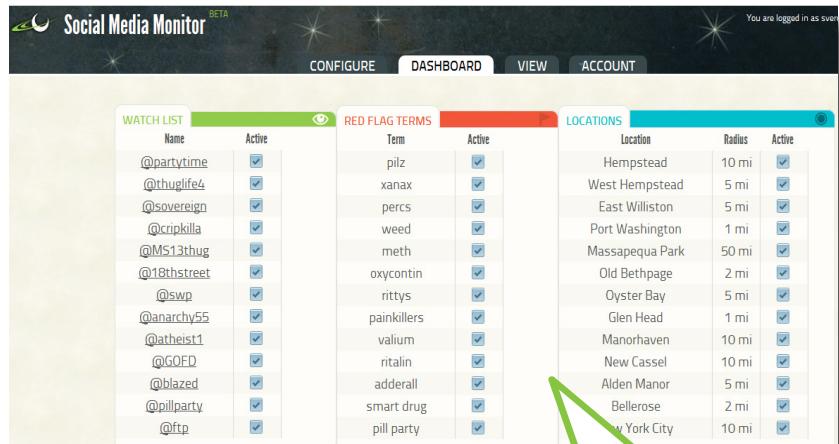
BrightPlanet's Social Media Monitor keeps you informed of what's happening on Twitter. The Social Media Monitor helps take the noise out of the conversation, giving you the tools to not only identify relevant chatter, but also make sense of it.

How does it work?

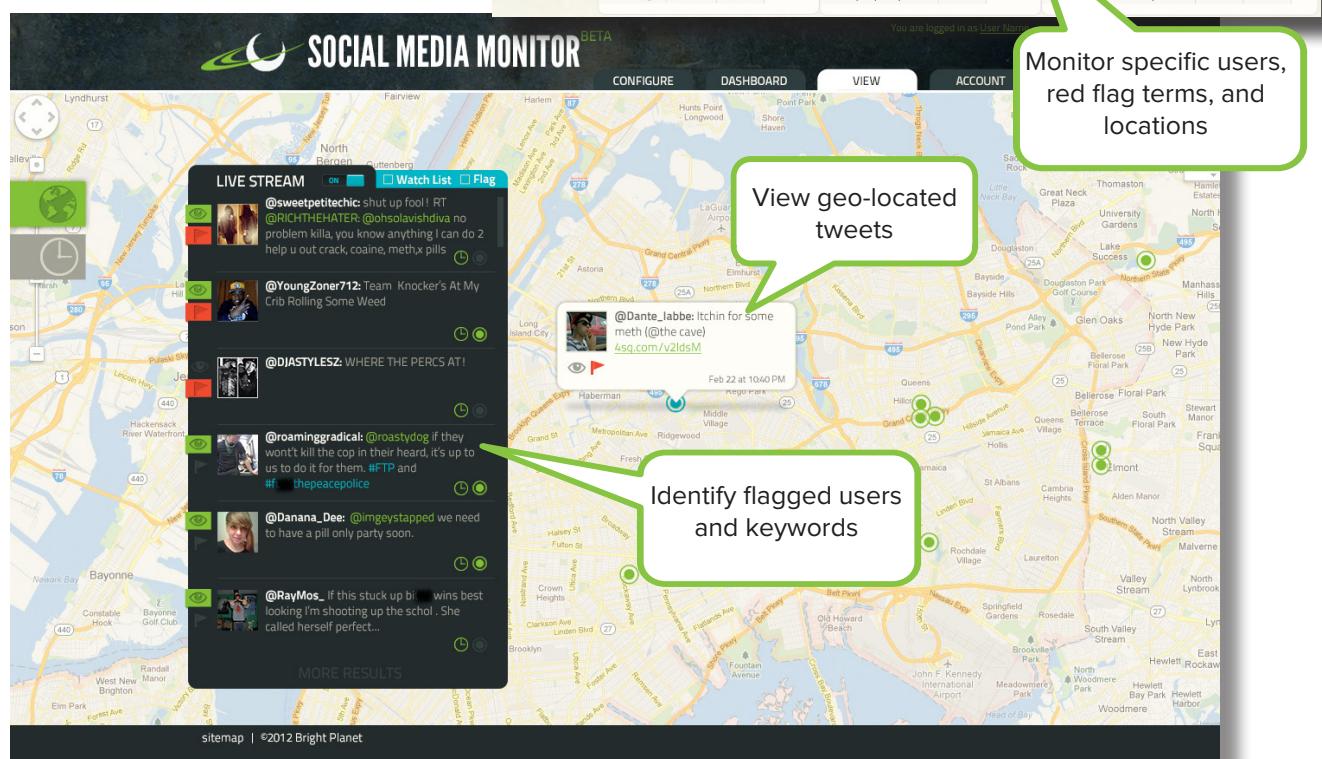
No installation...all you need is a browser. The Social Media Monitor gives you the ability to track and alert to specific users and keywords, and identify tweets from specific geographic locations. The Monitor then assists in creating new sources of evidence by managing threaded conversations, patterns of life, and advanced timeline options.

Features & Benefits

- ✓ Track and monitor twitter users
- ✓ Track and alert critical keywords
- ✓ Geo-locate tweets
- ✓ Identify trends and patterns of life



WATCH LIST		RED FLAG TERMS		LOCATIONS		
Name	Active	Term	Active	Location	Radius	Active
@partytime	<input checked="" type="checkbox"/>	pilz	<input checked="" type="checkbox"/>	Hempstead	10 mi	<input checked="" type="checkbox"/>
@thuglife4	<input checked="" type="checkbox"/>	xanax	<input checked="" type="checkbox"/>	West Hempstead	5 mi	<input checked="" type="checkbox"/>
@sovereign	<input checked="" type="checkbox"/>	percs	<input checked="" type="checkbox"/>	East Williston	5 mi	<input checked="" type="checkbox"/>
@cripkilla	<input checked="" type="checkbox"/>	weed	<input checked="" type="checkbox"/>	Port Washington	1 mi	<input checked="" type="checkbox"/>
@MS13thug	<input checked="" type="checkbox"/>	meth	<input checked="" type="checkbox"/>	Massapequa Park	50 mi	<input checked="" type="checkbox"/>
@18thstreet	<input checked="" type="checkbox"/>	oxycontin	<input checked="" type="checkbox"/>	Old Bethpage	2 mi	<input checked="" type="checkbox"/>
@swp	<input checked="" type="checkbox"/>	rittys	<input checked="" type="checkbox"/>	Oyster Bay	5 mi	<input checked="" type="checkbox"/>
@anarchy55	<input checked="" type="checkbox"/>	painkillers	<input checked="" type="checkbox"/>	Glen Head	1 mi	<input checked="" type="checkbox"/>
@atheist1	<input checked="" type="checkbox"/>	valium	<input checked="" type="checkbox"/>	Manorhaven	10 mi	<input checked="" type="checkbox"/>
@GOFD	<input checked="" type="checkbox"/>	ritalin	<input checked="" type="checkbox"/>	New Cassel	10 mi	<input checked="" type="checkbox"/>
@blazed	<input checked="" type="checkbox"/>	adderall	<input checked="" type="checkbox"/>	Alden Manor	5 mi	<input checked="" type="checkbox"/>
@pillparty	<input checked="" type="checkbox"/>	smart drug	<input checked="" type="checkbox"/>	Bellerose	2 mi	<input checked="" type="checkbox"/>
@ftp	<input checked="" type="checkbox"/>	pill party	<input checked="" type="checkbox"/>	New York City	10 mi	<input checked="" type="checkbox"/>



The interface includes a map of New York City with green dots indicating geo-located tweets. A sidebar on the left shows a "LIVE STREAM" with tweets from users like @sweetpetitechic, @YoungZoner712, @DJASTYLESZ, @roamingradical, @Banana_Dee, and @RayMos_. A callout box points to the sidebar with the text "View geo-located tweets". Another callout box points to the map with the text "Identify flagged users and keywords". A third callout box points to the top right of the dashboard with the text "Monitor specific users, red flag terms, and locations".

BrightPlanet has the fastest and most powerful tools and services available to help you find, harvest and curate Big Data from the Deep Web for analysis and research. For over 10 years, our patented technology has been the leader in creating "New Intelligence" from the Deep Web.